# Carolina Broadcaster's Network Magazine

# CBN COMMUNICATION PLATFORMS

- Television
- Print
- Online
- B2b Networking Sessions

Groups of Fifty Organizations Communicating on One Platform

B2B Networking Sessions \$10,000.00 Pitch Competition

# FUNDING

\$24 Million Dollars a year to fund:
 (1) Communication Careers
 (2) Nonprofits
 (3) Young Entrepreneurs
 (4) Small Businesses

www.myCBNtv.com



MEMBERSHIP \$120,000 in new revenue available....Apply Inside!



# PRESENT YOUR BUSINESS or PROJECT

To a room & online audience full of business owners and corporate sponsors, funders and contracting agencies.



# SCHEDULE YOUR PRESENTATION NOW!

Professionals will assist you with developing a winning presentation

Your \$120,000 and Communication Services Starts Here.

**RSVP NOW** 

# To Attend A 60 Minute Information Session.

Mondays 12pm & 6pm Tuesdays 12pm & 6pm In-person or Zoom

# MONDAYS

The Vision Center 8521 Hwy 90 Longs, SC 29568 (adjacent Poplar Park)

# TUESDAYS

12pm & 6pm Wellspring Fellowship Center 5082 Lafon Lane Myrtle Beach, SC (Socastee)

#### www. CarolinaB2B.com

brantley@CarolinaB2B.com (843) 310-4040





# IF YOU

- 1. If You are **not** a Member of the Carolina B2B Network.
- If You do not know your Podcast planning day and time.
- If You have never attended a Carolina B2B Membership Presentation.
   Please RSVP to the right.
   Read through this edition and write-down your questions.

# IF YOU

# (1)

If You are a Small Business or Nonprofit in need of Communications, a Production Team and \$120,000 this year or funds for a capital building project (\$4 Million dollars).

# (2)

Corporation with an excellent product and can serve Group-Business Contracts of 50 to 500. **Because there is so much information in this edition** 

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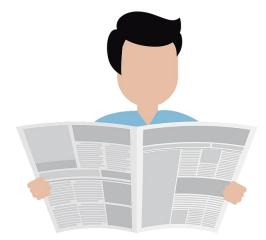
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# In This Issue

# **KEEPING** YOU INFORMED



# WEEKLY NEWS UPDATES – FRIDAY MORNINGS 9am

Starting January 2025

- 1. Every Friday Morning this news source will be sent-out to your phone, email and updated online.
- 2. Corporate, Media and Funding Meetings and Interviews will be posted or updated every Friday at 9am.

# WHERE ARE WE?

- 1. Take-a-look at the websites <u>www.CarolinaB2B.com</u> and <u>www.MyCbnTV.com</u> We are ready.
- 2. We are finalizing and sending out press releases on the group and for each organization.
- 3. We are confirming your meeting times with the local media, elected officials and sponsors.
- 4. We are preparing each organization to make their presentation at the B2B Networking Sessions.

# WHEN WILL I BEGIN TO RECEIVE MY FUNDS?

30 days from start of your podcast after your first presentation to the group and the corporate partners.

# WHAT IS MY NEXT STEP?

- 1. Confirm your weekly meeting and planning times.
- 2. Prepare to make your presentation to the City Councils, radio & tv interviews and to the corporate service providers.
- 3. Start filming your podcast.

# **CURRENT MARKETING PLAN**

To Acquire the Phase One Funding of Two Million Dollars

#### TWO SIMULTANEOUS MEDIA CAMPAIGNS

The Group Campaign Your Individual Campaign



We are Communicating to the Public and to Your Specific Funders, Customers or Supporters Through:

- 1. Local Media (news & interviews)
- 2. Elected Officials, Leaders & Law-makers
- 3. Social Media
- 4. Podcasts
- 5. Newsletters
- 6. The B2B Weekly Networking Sessions

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# WHO RECEIVES THIS NON-PUBLIC VERSION

1. Business to Business Members

2. Local Media

- 3. Business Owners
- 4. Community Leaders
  - 5. Elected Officials
- 6. Law Enforcement Agencies
  - 7. City, County, State & Government Offices
    - 8. Corporations



Each Industry and Demographic will receive a slightly different version of the newsletter (one that caters to their specific need!







## REMINDER

#### Register for the B2B Networking Sessions:

Secure Your Presentation Slot, (If you do not know your time, you are not confirmed). Confirm your times online:

- 1. RSVP for an information sessions.
- 2. Confirm your filming and planning times and location.
- 3. Sign all contracts and release forms.
- Complete your videos, B2B presentation and your interviews.
- 5. Serve as a presenter or facilitator at the B2B Networking Sessions.
- 6. Review and Confirm YourPromotional materials
  - And Press Release
- Confirm your meetings and presentation with corporate sponsors, funders and tv and radio interviews.
- Confirm your attendance at the City and County Council meetings.

# THE PUBLIC LAUNCH!

# After months of preparation, ups, downs, missed deadlines and other hiccups, We are Ready!

The CBN Network represents your organization, and we will carefully and patiently release your business or nonprofit's information with excellence. First Impressions, a stable foundation and a team of proven-professionals are critical to our group's success!

# TWENTY-FOUR MILLION DOLLARS Shared by fifty organizations.

One organization cannot do it alone. It's a Group Communication and Purchasing Project. The Group and Individual Campaigns are ready to launch.

Confirm your production and presentation times, meet your production team and let's get started.

## ARE YOU USING THE FOUR COMMUNICATION PLATFORMS

Provided by the Media Arts and Business Centers?

- □ The B2B Networking Sessions
- □ The B2B Directory
- The Podcasts
- The B2B Newsletters

# THIS IS THE OPPORTUNITY

Small Businesses and Nonprofits has been waiting-on.

## **IT'S NOT FREE MONEY!**

Members receive the funding and services for using the communication platforms and the network service-providers.

# BIBLICAL PROSPERITY

# YOUR DAILY BUSINESS WORD!

God is always **NOW!** He's not in yesterday and He Doesn't Manifest Himself in tomorrow. God can only Manifest Himself in the NOW! He said, NOW-FAITH IS \_\_\_\_\_ Whatever You Need Him to be in this moment, that He has already made Himself to be at this moment in time for you and your situation! Hebrews 11:1-6, **Now faith** is the substance of things hoped for, the evidence of things not seen.

# **TODAY'S SCRIPTURE**

The sufferings of this present-time is not to be compared to the Glory and the Prosperity that is to come, because when what I am hoping-for finally happens I will totally appreciate and praise God for the process, because He will remind me that I would not have obtained it any other way and He is constantly reminding me that He has already orchestrated my successful future.

Jeremiah 29:11 For I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future. **Romans 8:18** For I consider that the sufferings of this present time are not worth comparing with the glory that is to be revealed to us.

# **BUSINESS EXCELLENCE**

Conduct All Business just-like Jesus is Your Customer!

Colossians 3:23-24: "And whatsoever ye do, do it heartily, as to the Lord, and not unto men; knowing that of the Lord ye shall receive the reward of the inheritance: for ye serve the Lord Christ.

Conduct All Business Decently and In-order! 1 Corinthians 14:40: But all things should be done decently and in order.

# I AM PROVISION!

#### As a Joint-Heir with Jesus Christ:

- 1) Funding the Community is my responsibility.
- 2) I Don't wait on Provision, I am Provision!
- 3) I Manifest Provision (because Christ is In me and I am in Him)!
- 4) I am my Clients, My Employees and My Constituent's Provision.

# DAILY REMINDER

# Only Say, What God Would Say! **Stop Saying:**

- "Life is Hard"
- "Life-is-Lifing"
- "People are Difficult"

You are not your own, Your Body Belongs to God and He says to let HIS MIND be in you.

Allowing God's Mind, God's Word to continually be in-you is the only-way you can live a happy, prosperous and healthy life!

When You Understand Your Purpose, You can understand and accept that your trials and haters are necessary to train you how to respond and handle your next level or assignment.

"When You know and accept that My Yoke is Easy and My Burdens are Light you can truly Glory in your trials and tribulations that I am allowing!"

You can either quote God Or quote satan (doing both = satan = frustration) It takes practice to say what God says.



# STEP ONE Developing and Communicating the Perfect Presentation!

# (1) DEVELOPING THE PERFECT PRESENTATION

Your presentation, information and delivery must-be flawless and perfect – First Impressions are Critical!

#### Your Appointments and Presentation Materials Are Being Setup Now.

See online schedules for your individual meetings, presentations and interview times with the following:

- > B2B Networking Session's Presentations to funders.
- Radio and TV Interviews.
- City and County Council Meetings.
- > Meetings with City, County, State & Federal Officials.
- > Corporate Decision-makers.
- Grant-makers and Agencies.
- Podcast Intros and promotional materials.

#### **CONFIRM YOUR INFORMATION**

Check the website to ensure your weekly planning, filming and production times are correct and you and/or your team can work with the times that are set for you. *All professionals needed to help you develop your "Perfect-Presentation" and Podcast Show will attend your weekly sessions.* 

#### PRACTICE - REHEARSAL - PRACTICE - REHEARSAL

# (2) COMMUNICATING TOGETHER ON ONE PLATFORM

Allows funds to be generated through multiple

sources:

Advertising Dollars Grant Dollars Data Dollars Corporate Contract Dollars

#### FUNDS ARE GENERATED Through Five Communication Platforms

B2B Networking Sessions Podcasts Publications Directories 20 Industry-Specific Networks

We Succeed When We "Perfectly-Communicate" Our Services To Those We Are Purposed To Serve!

That is why Walmart, McDonald's and Nike is on Top! The Formula Works!



# Step TWO Scheduling your Planning Sessions and Presentations

# Let's get started RSVP NOW

Reserve Your Slot (Businesses or Nonprofits) For New Customers, Supporters, Sponsors, Media Packages, Business Development, Funding or New Revenue Options.

- 1) To Make a 2 to 5 Minute Presentation (to funders & members).
- 2) To Start or Host a Video-Podcast.
- 3) To Join the \$10,000 Pitch Competition.
- 4) To serve as a Facilitator, Sponsor, Vendor or Judge.
- 5) To Join the Business to Business Directory.
- 6) To Join the B2B Membership (to receive \$1k to \$10k a month).
- 7) To prepare to receive the HCCD Funds.

Professionals will assist you with developing a

winning presentation (In-person or virtually).

<image>

Carolina Business2Business Network

# Information Sessions Zoom or In-Person

# WHY ATTEND?

# For Information, Confirmations and Registrations:

- CBN Newsletter Information Break-down.
- **D** Podcast Sponsors and Funding (\$60 to \$120k available)
- □ Carolina B2B Networking Sessions.
- □ Carolina B2B Membership & Directory
- □ Your podcast filming and planning times.
- □ The HC Community Develop Fund.
- □ Carolina Broadcast Network (CBN).

# MONDAYS

**12pm & 6pm The Vision Center** 8521 Hwy 90 Longs, SC adjacent to Popular Park TUESDAYS 12pm & 6pm Wellspring Church 5082 Lafon Lane Myrtle Beach, SC In Socastee by Fire Station











**Horry County** 

RSVP REQUIRED www.CarolinaB2B.com \* (843) 465-7236 ZOOM ID 797 218 2229

# Carolina Business<sup>2</sup>Business DIRECTORY

# Are You Listed?

Free to List Free to Use Free to Advertise Free Presentations at the B2B Networking Sessions

# WHY LIST WITH US?

- ✓ Advertising (five communication platforms).
- ✓ Guaranteed Customers (we use each other).
- ✓ Weekly Business Networking Sessions.
- ✓ Revenue Stream through a Podcast (\$60k to \$120k).
- ✓ Personal Techs & Production Teams.
- ✓ Minority Business Contracts.
- ✓ Media & Business Services.
- ✓ Project Funding through the HCCD Fund.

# List w/ Us And Watch Our Team, Work For You!

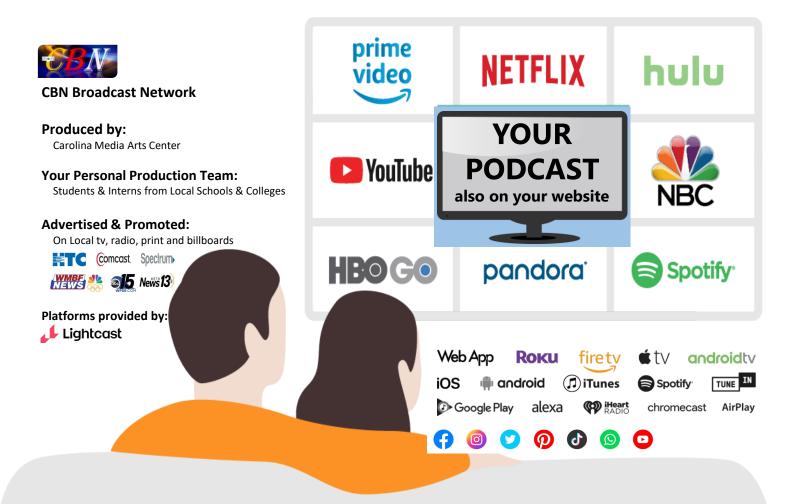
The Directory & Your Business, Nonprofit or Project is Advertised to Businesses, Nonprofits and Churches throughout the Carolinas, Social Media, local TV, CBN Podcasts and at all B2B Business Networking Sessions.

# www.CarolinaB2B.com

"Limited Listings Per Industry"

# Start or Expand your

Nonprofits use as a Fundraiser \* Small Businesses use as a Revenue Stream



## Generate \$1,500 to \$10,000 per month

When hosting a Podcast and using the Communication Platforms below **Podcast / Magazine / Directory / Calendar / Networking Sessions** 

Along with the business services, grants, business plans, group-contracts and customer acquisitions.

www.CarolinaB2B.com \* 843-310-4040

The Most Fun and Effective Way to Raise Twenty-four Million Dollars a Year for Local Small Businesses, Nonprofits and Students.

# Business Networking Sessions

# **RSVP NOW**

Reserve Your Slot (Businesses or Nonprofits) For New Customers, Supporters, Sponsors, Media Packages, Business Development and Funding or New Revenue Options.

- 1) To Make a 2 to 5 Minute Presentation.
- 2) To Start or Host a Video-Podcast.
- 3) To Join the \$10,000 Pitch Competition.
- 4) To serve as a Facilitator, Sponsor, Vendor or Judge.
- 5) To Join the Business to Business Directory.
- 6) To Join the B2B Membership (for \$1k to \$10k).

Featuring the.....

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See details online

**B2B NETWORKING SESSIONS TWICE A WEEK** 

Mondays and Tuesdays 12pm and 6pm

# **IT'S A DUAL PITCH**

#### Fifty B2B Members and Fifty Corporations Both Sides Pitching for Contracts

The fifty Network Members are contracting to purchasing from the winning corporations. The 50 Corporations are contracting to paying the service fees to the network that is distributed to the 50 Network Members.

**Local Corporations** Small Businesses Pitching for Group Contracts & **Pitching for Funding** Services & Communications **Customer Acquisitions Office** DEP **OfficeMa** COLLECTIVELY **50 ORGANIZATIONS & BUSINESSES** Offers Purchasing Contracts to Local Corporations for a \$10k and/or 7% Fee McDona zens COLLECTIVELY **50 CORPORATIONS PAY** \$24 Million Dollars a year for the **Guaranteed Contracts** (\$120,000 each per million dollars)

Groups of 50 Presenting

Groups of 50 Presenting

# **Twenty-four Million Dollars Revolved**

Paid to Groups of Fifty Local Organizations in \$1,500 to \$10,000 increments

Official Use Only – printing or distribution strictly prohibited. All images used for meetings and planning only. No-one listed above or in this document has agreed or confirmed participation (see nondisclosure, nil and public image use statement).

# Carolina B2B BusinessNetworkingSessions

# VE MINUTE PRESENTERS Presenting their businesses or projects to receive \$120,000 and/or capital campaign funds of four million dollars

Presenters

and Official Video Podcast Launches







#### **B2B NETWORKING SESSIONS**

MONDAYS 12pm & 6pm Wellspring Fellowship Center 5082 Lafon Lane \* Myrtle Beach, SC (Socastee)

TUESDAYS 12pm & 6pm **Distinguished Designs Event Center** 11790 Hwy 90 \* Little River, SC

#### 20 Presenting Businesses & Nonprofits:

- 1. Will Present their Services, Products or Projects.
- 2. Will Launch their Video Podcasts & Platforms.
- 3. Will Share in the Two-Million Dollar "fundingsolutions" Campaign.

# **PERFECT BRANDING and** PRESENTATIONS

All B2B Members and 5ive Minute Presenters are building their brands, customers, supporters and Revenue Sources by communicating together.



































See Full List Online

# **INDUSTRY-FOCUSED WEEKS**

Specific Industries present after the first hour

**WEEK ONE** WEEK TWO WEEK THREE WEEK FOUR

**SMALL BUSINESSES** NONPROFITS SPORTS PERFORMING ARTS







Launching Podcasts and Communication Platforms w/ CBN



#### WELLSPRING FELLOWSHIP CHURCH

Anthony and Tonia Green, Pastors and Hosts Featured Podcasts: Seven at Seven, Sunday Service, Bible Study, Meeting of the Minds, Gigg and the New Wellspring Empowerment Center (now planning) see all church programs online. Host location for the Media Arts Center & B2B Networking Sessions. **Church Podcast: Wednesdays 6pm – Wellspring Church** 



#### LONGS/POPLAR COMMUNITY CENTER Vision 8:28 Inc. (A Community Development Corporation)

Linda Cheatham, President Currently planning and developing committees to fundraise, communicate and develop programs for the New Community Center coming to the Poplar Community of Longs, SC. Podcast Production: Mondays 2:00pm – The Vision Center (Longs)



## DISTINGUISHED DESIGNS & EVENT CENTER

Professional Events, Meetings and Conferences (start to finish) Monica Moss, Owner (Host)

Host location for the B2B Networking Sessions (Tuesdays) and the Media Arts Center and Academy. The Podcast includes information on how to host the perfect event or meeting for your organization. **Podcast: Tuesdays 10am – Distinguished Design Center – Little River** 



#### **CAROLINA SENIOR CARE NETWORK**

Senior-Care Resource & Referral Network and Senior Communities. Melissa Moses, Owner To Conquer and Soar LLC Currently planning and meeting to develop the first phase of the Senior Resource Network and Two Senior Home Communities. Podcast consist of panel discussions and one on one interviews. Filming: Mondays 10am – Wellspring – Socastee



#### PEARL COTTAGE VACATION RENTAL

An Atlantic Beach Rental Property William and Linda Booker, Owners The Podcast will include property and rental showcases and will include a free vacation Give-Away for deserving Horry County residents (a project of the Atlantic Beach Voice Magazine & Podcast). Filming: Wednesdays 10am – Pearl Cottage – Atlantic Beach















Launching Podcasts and Communication Platforms w/ CBN







Launching Podcasts and Communication Platforms w/ CBN



#### THE MAN-CAVE

Men's Network, Podcast and Group Sessions Markello Dotson, Owner and host Current Project: Home purchase to serve as a Men's Transition home. Men and young boys resource center and community projects working side-by-side to improve communities and families. Meeting: Saturdays 9am – Joyful Soul Office – Socastee



YOUR FINANCIAL FUTURE (podcast & workshop) Hosted by: Daniel Gore (financial planning and advisor) Helping the community to purchase the best financial products for their personal and family future. One on One Sessions and Group Networking Session each week. Filming Wednesdays 6:00pm – The Vision Center - Longs



JOYFUL SOUL THERAPY (podcast & group sessions) Josephette Dotson, Owner (Host) Spiritual and mental health services One on One and group sessions The podcast will focus on "Trauma Therapy" for various groups like veterans and abused women and children etc (for phase one). Production: Fridays 6pm – Joyful Soul Therapy Center - Socastee



#### THE LIGHTHOUSE GROUP & BUSINESS X-PRESS

Georgia Bellamy, Owner (host) Podcast, Workshops and one on one sessions. The Podcast and session will help those Seeking, Purchasing, Renting or Selling Homes or Commercial Properties. Business Xpress assist with many business services. **Filming: Tuesdays 10am – Wellspring Center – Socastee** 



#### YOUR CONCEIRGE NURSE PODCAST

Janelle Weeks, Owner-Host Your Private RN Concierge Nurse is a highly skilled & knowledgeable Registered Nurse. Workshops and One on One Sessions (seniors, families & care-givers). Filming: Tuesdays 5pm – Wellspring Fellowship Center and onlocation at the various scheduled workshops.













Launching Podcasts and Communication Platforms w/ CBN

Amazing Spiritual and Mental Health Podcast	AMAZING GRACE CHURCH Pastor Willie and Jackie Wilson Sunday Worship, Wednesday Bible-study and Spiritual and Mental Health Counseling with a focus on Substance Abuse Prevention, Deliverance and Celebration. Podcast includes in-studio and on-location counseling. Filming: Mondays 4pm – Wellspring Center - Socastee	
BRAIDS	<b>BEAUTY BRAIDS</b> Styling, Haircare, Braiding Classes, and Workshops Patricia Stephens, Owner (host). Podcast and Workshops include product demonstrations, class- work, Hair and Stylist Show-cases filmed in-studio at the salon and on-location at hair-shows with guests and audience <b>Filming: Tuesdays 10am – DD&amp;E Center and On-location</b>	
SHARE EVALUATION OF THE STREET OF THE STREET. STREET OF THE STREET OF TO	CARE-2-SHARE (podcast and events) Lisa Vereen, Owner (Host) Serving Individuals in-need of food, shelter and personal care. Current Project: Seeking to purchase a home for women transitioning from prison back into the community. Podcast is filmed in-studio and at the various events. Filming: Mondays 9am - Wellspring Center – Socastee	
Made Solution of the second se	MADE MOVES 007 Moving & Small Business Owner Podcast Will Smith, Owner (Host) A lively and Real Talk discussing the daily operations and responsibilities of running your own business. Providing Information, Resources and Inspiration Filming: Wednesdays 12pm – Wellspring Center – Socastee	
Personal Services Letwork Hosted by: Aria Brantley	ACE BRANDING & BUSINESS SERVICES Media, Production and Administrative Services Aria Brantley, Owner (Host) An exciting weekly panel of young adults discussing the technology, platforms and creative delivery that attracts today's generation to your service or product. Filming: Thursdays 6pm – Wellspring Center – Socastee	





Launching Podcasts and Communication Platforms w/ CBN







Launching Podcasts and Communication Platforms w/ CBN





# **About the Carolina B2B Membership**

Established to Start, Sustain or Grow Small Businesses or Nonprofits.

# Small Businesses and Nonprofits are invited to join the

B2B Membership by presenting their services at the Carolina Business to Business Networking Sessions.

The Membership provides a new long-term funding source of \$1,500 to \$10,000 per month for using the CBN communication platforms and the PC Network corporate service-providers.





## It's Not Free Money, Loans or Grants, It's Never Repaid and It Never Runs Out! It's A Group-Purchasing Network!

Small businesses, nonprofits, churches and teams register for the funding, business and communication platforms and corporations, partner for the guaranteed group-contracts.

The amount members qualify to receive is based on their annual operation's budget.

Funds are distributed to members through a new Group-Purchasing Debit Card that revolves the two million dollars through the local community every month. Purchasing with specific corporations through the network is required.

The debit card must be used for startup, daily business operations and expansion expenditures (payroll, equipment, facilities, loans, bills, transportation, supplies and expansion etc). Members will never be required to purchase anything outside of their line-item budgets. New startups are encouraged to apply.

The Carolina B2B Membership's primary purpose is to assist individuals who are in-need-of help with starting, sustaining or growing their business, nonprofit or church.

Customers, Supporters, Funding, Communications and Business Services are provided through the CBN's podcasts, newsletters, directories, networking sessions and the Carolina Media Arts and Business Centers.

Registration and Information Sessions are happening now in Longs and Myrtle Beach, South Carolina.

The Carolina Business to Business Membership is managed locally by the Carolina Media Arts Center LLC.



www.CarolinaB2B.com / (843) 310-4040



# Why Small Businesses, Nonprofits and Corporations Join the Membership

# Small Businesses & Nonprofits

# WHY WILL 5,000 JOIN?

# \$1,500 to \$10,000 and Business Services

& Pools of Customers & Supporters

- \$300 Membership fee (pays for the business and marketing services needed to qualify for funding).
- 2. The Dedicated Corporate "PC Success-Team".
- One Online Platform to serve and receive-from millions of customers or supporters.
- 4. Access-to the Business & Media Arts Centers.
- 5. Television Shows (regional & national exposure).
- 6. Professional Networking Events & Activities.
- 7. A Pool of 500 Business-Customers or Supporters.
- 8. \$1,500 to \$10,000 in Additional Revenue.
- 9. Block Grants and Minority Contracts.

# Fortune 500 Corporations WHY WILL 200 JOIN?

## 500 to 3,500 Commercial Customers or Group Business Contracts

- 1. Annual Purchasing Contracts.
- 2. Member of the Corporate "PC Success-Team."
- 3. One Online Platform to serve and receive-from groups of one million customers.
- 4. Absolutely No collections needed from members (payments paid on-behalf of members electronically).
- 5. Weekly Events to Interact and communicate with customers and the community.
- 6. Business & Media Arts Centers to serve customers.
- Television Shows, Podcasts, Newsletters and Productions to interact with customers.
- 8. A Pool of 5,000 Business-Customers or Supporters.
- 9. Groups of One Million Individual Customers (coming 2026).

# Carolina Business-2-Business memberships Groups of Local Businesses & Nonprofits United for Customers, Communications, Funding & Services!

## \$300 or \$1,000 One-Time Membership Fee

# Choose any of the Multimedia or Business Services Listed

#### **Production / Studio**

- TV/Radio Show
- BroadcastingDocumentaries
- Promotional Videos
- Infomercials
- Graphics
- Logo Design
- Business Cards
- Newsletters & Magazines
- Brochures, Invitations etc.T-shirts & Clothing etc.

#### Mobile

Apps & Text Blasts

#### **Online Services**

- Email Marketing & Blasts
- Social Media Marketing
- Website Design & Maintenance
- Search Engine Marketing
- Pay Per Click

#### Commercials

- Television, Radio
- Website, Social Media

#### TRAINING

Training in all areas

#### **Marketing Campaigns**

- Startups & Expansions
- Events & Conferences etc.
- Fundraising programs

#### **Revenue / Funding**

- Grants
- Subscriptions
- Group-Business Contracts
- Referrals & Leads
- Group presentations
- Group Purchasing
- Loan package preparation

#### **Business Services**

- Startup & Structuring
- Business Plans
- Business Presentations

#### Events

- Event Planning & Mgmt
  - Promotional Campaigns
- Product Showcases

#### Audio Visual

- Concert Sound,
- Stage Lighting
- Installations & Service
- Projection & Flat Screens
- Full Video Packages

# B2B Member's Personal Production Teams Student-production teams perform all

communication services.

#### **CAROLINA MEDIA ARTS CENTERS**

#### (work-sites)

Students and professionals serve all (of your) Communications, Business and Funding services from the Carolina Media Arts Centers and Academy sites located throughout the participating communities.

#### MEMBER MEDIA **PROJECTS**

All projects are professionally produced and managed by a team of local technology and communication students (your interns) and advised by professional companies.

## ENROLLING **STUDENTS**

(16 to 25 years of age):

- > All projects provide jobs, scholarships and hands-on training for college, high school students and young adults seeking careers or seeking to advance their business or career
- Students and young adults seeking jobs, training, careers or scholarships in technology, communications, audio-visual, production, broadcasting, journalism or event planning etc. are encouraged to join.

# (Y.E.S.) **POUD BOUND STATES OF AN ANTICIPATION OF ANTICI**



# HOW THE GROUPS OF FIFTY COMMUNICATE



To Receive their Funding and to Leverage our Influence and Spending Power.

The platforms that will allow members, communities and corporations to communicate through one central source that will cause the funding to be generated because of each group's access and influence with the specific demographics and residents.

# **BROADCASTS**

Podcasts, TV, Radio, Reels, Video

**ELECTRONIC** Emails, Text, Social Media, Web

# WEEKLY EVENTS

# NEWSLETTERS DIRECTORY CALENDAR

# **The Weekly Networking Sessions**

In-person Meet, Greet and Planning Sessions.



# What Happens "When"

Every Media Outlet in the Horry County Area Repeatedly Announce the Following:

# \$1,500 to \$10,000 per month

Is Now Available to ALL Small Businesses, Churches, Sports, Nonprofits & Classrooms

# "APPLY NOW FOR YOUR FUNDING!"



# **MEETING OUR ELECTED OFFICIALS!**

All members are invited to attend the public meetings to introduce these projects Their will be rehearsals to ensure the best individuals are presenting the most effective information!

# **Meeting Schedules**

Our Group will meet with all (Elected Officials, Chambers, Utilities, Education, Agencies & Grantors)

ORGANIZATION	MEETING TIMES AND LOCATIONS	
CITY COUNCILS & MAYORS	Myrtle Beach (Mayor Brenda Bethune) Second Tuesdays at 10:00 AM	
Individual packets and invitations are delivered to all council and board members (each will benefit and participate in a specific-way based on their projects and demographic area served).	North Myrtle Beach (Mayor Marilyn Hatley) 1 <sup>st</sup> & 3 <sup>rd</sup> Mondays at 7:00 PM	
	<b>Conway</b> (Mayor Barbara Blain) First Mondays & 3 <sup>rd</sup> Tuesdays at 4:00 PM	
	<b>Loris</b> (Mayor Michael E. Suggs) First Mondays of the Month at 6:00 PM	
	<b>Surfside Beach</b> (Mayor Robert Krouse) Thursday January 23 <sup>rd</sup> 4:00 PM	
	<b>Aynor</b> (Mayor John K. Gardner) Third Tuesdays of the Month at 6:00 PM	
HORRY COUNTY COUNCIL	First and Third Tuesdays at 6:00 PM Government & Justice Center (Council Chambers) 1301 Second Ave Conway, SC 29526	
SCHOOL BOARD	Fourth Mondays of the month at 6:00PM District Office (335 Four Mile Road, Conway)	
CHAMBERS OF COMMMERCE	Myrtle Beach – tbd	
	Conway – tbd	
	North Myrtle Beach – tbd	
COLLEGES	<ul> <li>Coastal Carolina University</li> <li>Horry Georgetown Technical College</li> </ul>	
LOCAL UTILITIES	Santee Cooper, HTC, GS Water & Sewer	
GOVERNMENT & STATE AGENCIES	Senator, Congressman, Governor and the desired agencies needed.	

# The Purpose

for attending the meetings are to inform the community

# WHY ARE WE MEETING?

Because we are working in the districts, and the communities that our officials are elected and or paid to serve.

- All activity is public & transparent information.
   We do not need their
- We do not need their approval or money to start working!
- 3. We want their buy-in, support and recommendations.
- 4. They can make it easy or difficult for us to achieve our building projects.
- 5. This project benefits their specific agendas.
- 6. Their constituents benefit from this project.
- Their committees will qualify for state and federal funding because of these projects.
- 8. This project is a major communication and datasource for their committees and offices.

ALL ARE ALSO INVITED TO ATTEND THE B2B NETWORKING SESSIONS

# **PRESS RELEASES & INTERVIEWS**

Each member and project is effectively represented

#### Member Packets & Press Releases are distributed to all local Media and Online.

Each member will conduct a series of Interviews and Public Information Sessions. To discuss your projects and how our local media will advertise and assist with the distribution of information and materials.

# Local Media are Invited to Communicate the Programs and Business Leaders that are Revolving the

# \$24 Million!

Participating Media Receive Group Contracts from the B2B Networks and Members.

## ALL LOCAL MEDIA ARE INVITED TO:

- 1. Advertise for the group and individual members.
- 2. Mentor & provide Internships for students.
- Attend the B2B Networking Sessions to Serve as:
  - A CBC Facilitator
  - 5ive Minute Presenter
  - > Judge
  - Prize Sponsor
  - Prize Guarantor
  - > Vendor



The PC Group-Purchasing Network is seeking Exclusive Service Providers to serve groups of

# 500 Commercial & Group-Business Customers

The Network Revolves Twenty-four Million Dollars

per year

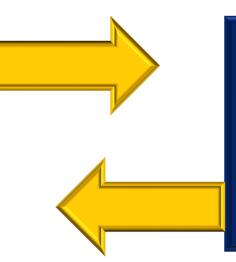
Through the Community \$1,500 to \$10,000 per month paid to Nonprofits, Teams, Small Businesses and Community Projects

# HERE IS HOW

Through Your Contract with the Carolina Business to Business Network

# 500 Commercial Members Contract to Purchase from You.

All Save on the Headache of Business Services, Marketing and Customer Acquisitions or Fundraising.



Companies Pay the Group, 7% per million dollars they Spend with them. You Pay \$80k **"AFTER"** the group of 500 has spent over \$1.2 million dollars with your company.

#### Your Company has Guaranteed Annual Sales & Their Organizations Has Guaranteed Funding for the Year to Serve the Community!

You also save on the acquisition expenses to acquire and retain life-time groups of 500 business accounts (you save on advertising, promotions, time, sales-staff, transportation and more).

# Horry County Generates \$7 Billion Dollars a year Through "Tourism-Alone"

\$580 Million every month. Two million dollars per month (twenty-four million per year) will be revolved "back" into our local communities through the Two Million Dollar "Funding-Solutions" Campaign.

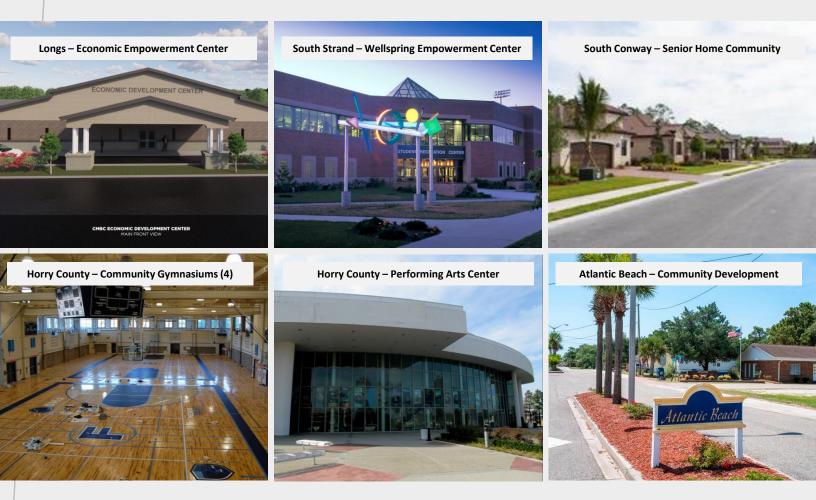
# Communicating and spending as a group will revolve 7% or \$490 Million of the seven billion dollars back through our communities

(funds are distributed to local small businesses, churches, teams, schools and nonprofits to fund their projects).

## Horry County Community Development Fund



Six Horry County building projects unite their communication and funding campaigns to generate twenty-four million dollars a year to fund community programs and facilities.



## Carolina Media Arts & Business Centers

Provides the five communication platforms, business services and the production teams needed to secure funding for this project.



# Horry County Community Development Fund



# A NEW LOCAL FUNDING SOURCE for community building-projects



#### **CBN (Carolina Broadcast Network)**

Serves as the vehicle that will unite the small businesses, nonprofits, residents and corporations that will produce the funding for the Horry County Community Development Fund.

The CBN consist of five communication platforms that will allow two million dollars per month to be generated through groups of fifty Podcasts, Newsletters, Directories and the weekly Business to Business Networking Sessions.

**Funds are generated through** Memberships, Subscribers, Advertisers, Sponsors, Grants and Service Provider Contracts. The Career Development and Technology Programs for students allow CBN to generate specific career and community development funds.

Groups of fifty small businesses and nonprofits are currently working together to secure twenty-four million dollars a year to serve the local communities through this source. Four million dollars a year of these funds will be used to fund each of the participating organization's planning-phase, land acquisition, building construction, annual maintenance, daily operations and their community programs.

# **Resource & Referral Networks**

Consisting of Video Podcasts, Newsletters, Directories, Community Calendars & Weekly Networking Sessions.

Each of the six projects are currently establishing online and in-person information hubs located at the business centers in each community.

Each organization is seeking input, comments and participation from the community to determine the specific needs of every family, business and organization in their service area. See filming, meeting and planning times for each project (www.MyCBNtv.com).

## It's Not Free Money, Loans or Grants, It's Never Repaid and It Never Runs Out! It's A Group-Purchasing Network.

Through The Carolina Media Arts Centers and the Carolina Broadcast Network, six community building projects were identified that will allow the entire county to benefit from each project that will serve a specific need in each community.

## (1) Longs Community Development Center is currently in full-swing. Land, office and

is currently in full-swing. Land, office and programming space has been acquired. Several funding sources are in progress, the board of directors and committees are now opened to the community. The Media Arts and Business Center is now serving the community.



**Longs Community Center** 

#### (2) Wellspring Empowerment Center

Currently seeking land and inviting the residents on the South Strand to join the planning committees. The Carolina Media Arts & Business Center and The B2B Networking Sessions are currently operated from the Wellspring Fellowship Center.



Families, care-providers and seniors join forces to establish the Senior Care Network to ensure every senior and care-giver has access to the specific services needed. Four homes in the Conway area been identified and are currently being soughtafter for the first Soar Senior Home community that will house twelve seniors.

#### (4) Gymnasium Projects

Coaches, student-athletes, parents and families are uniting to ensure that each community has the best athletic facilities and services needed. Land for the first project has been identified in the Longs community. Four facilities are planned for 2026-2027.

#### (5) Carolina Performing Arts Center

A core group of performing artists and entertainment companies are uniting their efforts to build a state of the art Performing Arts Center and Arts Network that serves each of their specific needs to start, sustain and grow their art, program or business.

#### (6) Atlantic Beach Development Project

Designed to unite the residents, the rental property owners and the business community. This new funding and communication source will visually enhance the community and will cause sustained longterm economic growth while drawing the twenty million tourists visiting the Grand Strand (each year) to visit Atlantic Beach.



Senior Care Network



**Gymnasium Projects (4)** 



**Performing Arts Center** 



Atlantic Beach Development

# **HCCD FUND** (Phase One) \$24 MILLION DOLLARS

The Group of fifty small businesses and nonprofits will share the twenty-four million dollars.

# FOUR MILLION DOLLARS EACH distributed to the six building

**projects listed below** (as part of the strategic industry and relationship building phase).

**These six Horry County building-projects** are uniting their communication and funding campaigns, to generate the first twenty-four million dollars a year to fund their planning-phase, land acquisitions, construction, community program development, daily operations and building maintenance.

- 1. Community Dev. Center
- 2. Community Dev. Center
- 3. Senior Care Network & Homes
- 4. Performing Arts Center
- 5. Sports Network & Centers
- 6. Community Development

Vision 828 Inc. Wellspring Fellowship Church Soar Senior Care Network Distinguished Designs Event Center Carolina Sports Video LLC The Atlantic Beach Voice Magazine



Longs/Poplar area Socastee/Burgess area South Conway area Myrtle Beach area Conway, Longs and Loris areas City of Atlantic Beach

## WHY WERE THESE SIX PROJECTS CHOSEN?

The Carolina Media Arts Centers and the CBN Communication platforms can strategically communicate-with and serve every segment of the county through these six projects (phase two will include six additional projects).

# Horry County Community Development Fund



Attend the Information Sessions for funding Information

#### Purpose of the HCCD Fund

To generate funds for selected community building projects and operations in Horry County, South Carolina.

#### How the twenty-four million dollars are generated

Group-purchasing contracts, advertising revenue from the Carolina Broadcast Network and community development grants provides the funding for the HCCD Fund.

#### Time-line (for funds disbursement)

- 1. March April 2025 \$1,500 to \$10,000 distributed to the groups of fifty members.
- 2. July to October 2025 Four Million Dollars distributed to each of the six projects.
  - January 2026 The six projects begin working towards their personal \$24 Million Dollars.

#### **How funds are managed** (through transparency and good governance)

3.

Lead by the accounting firm and the legal team, one leader from each of the organizations (being funded) serves on the financial management team that oversees the funds. Each year, six new projects and six new financial managers are elected to serve on the financial management team. The HCCD fund does not hold any assets or Accounts with Funds. Fund are transferred to the HCCDF and immediately transferred to the members.

#### Who qualifies-for and/or receives funding

All Members of the Carolina Business to Business Network who are working on building projects.

#### Who Benefits from the funds

The entire county and all Carolina B2B Members are served through the twenty-four million dollars. All managing organizations are purposed to serving the community and are committed to spending all funds in the County. All members of the Carolina B2B Network live and serve in the communities where funds are generated and expended. All recipients of funding are required to be Carolina B2B Members (see funding requirements at www.CarolinaB2B/HCCdevelopmentFund).

# **HCCD PROJECT SUMMARIES**

#### Horry County Community Development Fund - Phase One

# Horry County Community Development Fund

Organizations meet weekly to plan, film, network, build committees and develop the best programs for their specific community's need.

Each project to Receive FOUR MILLION DOLLARS plus grants and resources etc.















#### LONGS ECONOMIC DEVELOPMENT CENTER

Vision 8:28 Inc. Community Development Corporation Linda Cheatham, President Vision Business Center Host Location: Information Sessions (Mondays 12pm & 6pm) **Making Connections – Podcast & Newsletter** Production: Mondays 2:00pm – The Vision Center (Longs)

#### WELLSPRING EMPOWERMENT CENTER

Wellspring Fellowship Church Pastor Anthony and Tonia Green Host location: B2B Networking Sessions (Mondays). Wellspring Connect – Podcast & Newsletter Production & Planning: Wednesdays 6:00pm – Wellspring Fellowship Church - Socastee

#### **CAROLINA SENIOR CARE NETWORK & HOMES**

Network for seniors, families and care-givers Melissa Moses, Owner To Conquer and Soar Inc. Senior Care - Network, Podcast and Newsletter: Filming, Discussion Panels, Planning and Networking Sessions Mondays 10am – Wellspring Fellowship Center – Socastee

#### **CAROLINA PEFORMING ARTS CENTER**

Carolina Performing Arts Network Distinguished Designs Event Center & Myrtle Beach Jazz Festival Monica Moss, Owner (DD Event Center & Greg James (MB Jazz Festival) Host location: Carolina B2B Networking Sessions (Tuesdays). Distinguished Designs Podcast - Tuesdays 10am – Distinguished Design Center – Little River Jazz Lounge Podcast & Networking - Thursdays 1:00pm – Vision Business Center – Longs

#### HORRY COUNTY SPORTS CENTERS

Carolina Sports Video LLC & Unique Hands Inc. Sports and Fitness, Student-Athletes, Sports Programs, Teams, Student Careers Armand Brantley and Sharon Montgomery Carolina Champions – Podcast, Newsletter & Sports Networking Sessions Filming: Wednesdays 5pm – Vision Center, Longs Filming: Saturdays 12pm – Wellspring Church, Socastee



Atlantic Beach Voice Magazine (and the Town of Atlantic Beach) William Booker, Administration Atlantic Beach Voice Magazine, Podcast & Networking

Showcasing the rental properties and businesses or Atlantic Beach. Filming, Networking Sessions and One on One's about Atlantic Beach Wednesdays 10:00am – Pearl Cottage Rental Property – Atlantic Beach













# Serving Horry County (phase one)



