



## Management Team Invitation Summary

# Carolina Performing - Arts



*You Are Cordially Invited* to serve as a managing member of the Carolina Performing Arts Network. The Purpose of the CPA is to provide a one-stop resource network for the performing arts industry. Funding has been identified through corporate purchasing contracts and the Carolina Broadcast Network. Details on the project and your specific duties will be available at the meeting and planning sessions.

## Benefits of being apart of the CPA Management Team

1. You will receive a B2B Membership Slot for being apart of the Management Team.
  - \$60k to \$120k is available for your business or project plus communication services.
2. Your Roll in Acquiring and Managing four million dollars for the performing arts industry.
3. Your Roll in helping to acquire and manage Twenty-four million dollars a year for the performing arts Industry (*SC – phase one and Nationwide – phase two*).

## Management Tasks *(What is being requested of your time - 4 to 6 hours per week):*

1. To help build an effective management team to manage the twenty-four million dollars and the 5,000 plus performing artists and programs.
2. To help prepare the materials needed for the sponsorship and funding contracts.
3. To attend the sponsorship and corporate meetings.
4. To help plan the Content for the Media, Interviews, Podcast, Newsletters and Directories.
5. To Learn and Help Acquire - \$120,000 and the Four Million Dollars for phase one.
  - To attend the weekly information and planning meetings with the funders, media and five other organizations receiving the Four Millions Dollars.
  - To learn what is required to acquire the first \$120,000 and then the \$4 Million and Acquire the next \$24 Million for the demographic or area we are serving.
  - May require travel to conferences, meetings with the media, funders and sponsors etc.





# \$1,500 to \$10,000.00

Every Month in Extra Funding to Start, to Operate or to Expand Your Arts Program or Service

## Funding The Performing Arts & Artists

### This is Not Free Money, Loans or Grants

500 groups per region will qualify for these funds for demonstrating their need in the community, their legal operations and for agreeing to spend these funds on their operational needs using the CPA Purchasing Card. The amount members qualify to receive is based on their current and projected annual budget.

## CPA MEMBER SERVICES

Performing Artists Use the Card for their expenses.

1. Payroll, Engagement and Contract payments.
2. All Business and Art Expenses.
3. Marketing, Promotions & Branding (TV, Radio, Online)
4. Transportation: Tour Buses, Shuttles, Cargo Vans & Trailers etc.
5. Practice Facility Space
6. Video & Photo Shoots, Documentaries & Promo Videos
7. Filming and editing for events and Projects
8. Events: Sound, Projection, DJ's, Lighting, Effects and Entertainment.

**INDIVIDUALS/STUDENTS** *(starting your career or performing arts business)*

1. Scholarships, Portfolios & Application Assistance
2. Talent and Program Development (Lessons, Camps, Training)
3. Personal Business Development, Engagements & Branding

### SERVICES

- Lessons & Training all Talent
- Paid Artist Showcases
- Tours
- Music Videos
- Photo & Video Shoots
- Engagements
- Studio Time
- Artist Management & Record
- Label Introductions
- DJ Training

### PROGRAMS

- Schools, Classes, Dance
- Teams, Bands, Choirs Etc.
- Vocalists \* Musicians \*
- Actors Dj's \* Producers \*
- Dancers Models \* Comedy



SPECIAL YOUTH DEVELOPMENT  
PROGRAMS & PROJECTS  
Teams, Groups & Tours



# 2025-2027 NEW BUILDING PROJECT

## Organization:

Myrtle Beach Jazz Festival  
Crossroads Event Productions  
Carolina Jazz Network

## New Building Project:

Horry County Community Develop Fund

## Managed by:

Carolina Performing Arts Network Members

## Funding Goal:

Four Million Dollars – Phase One  
Twenty-four Million Dollars – Phase Two

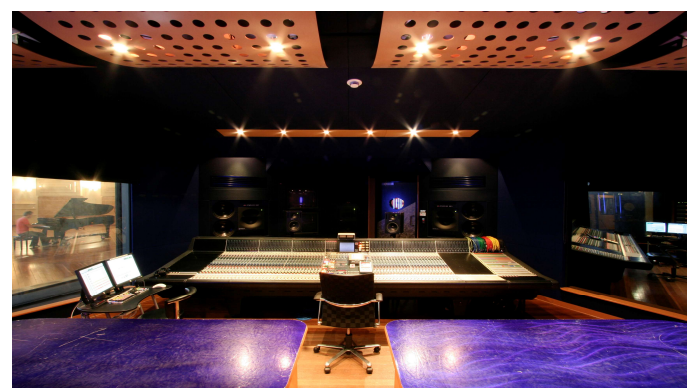
## 2025-2027

### The New Performing Arts & Events Center

#### *State of the Art Technology Center*

1. 1,000 Seat Ballroom & Theatre
2. Media Arts Academy
3. TV Production Center
4. Media Arts & Business Center
5. Meeting Rooms
6. Multipurpose Rooms
7. Commercial Kitchen
8. Rehearsal Rooms
9. & More

## North Strand Performing Arts & Events Center



## **Horry County Community Development Fund**



Six Horry County building projects unite their communication and funding campaigns to generate twenty-four million dollars a year to fund community programs and facilities.

# Horry County Community Development Fund



Six Horry County building projects unite their communication and funding campaigns to generate twenty-four million dollars a year to fund community programs and facilities.

Longs – Economic Empowerment Center



CMBC ECONOMIC DEVELOPMENT CENTER  
MAIN FRONT VIEW

South Strand – Wellspring Empowerment Center



South Conway – Senior Home Community



Horry County – Community Gymnasiums (4)



Horry County – Performing Arts Center



Atlantic Beach – Community Development



## Carolina Media Arts & Business Centers

Provides the five communication platforms, business services and the production teams needed to secure funding for this project.





# Horry County Community Development Fund



## A NEW LOCAL FUNDING SOURCE for community building-projects



### CBN (Carolina Broadcast Network)

Serves as the vehicle that will unite the small businesses, nonprofits, residents and corporations that will produce the funding for the Horry County Community Development Fund.

The CBN consist of five communication platforms that will allow two million dollars per month to be generated through groups of fifty Podcasts, Newsletters, Directories and the weekly Business to Business Networking Sessions.

**Funds are generated through** Memberships, Subscribers, Advertisers, Sponsors, Grants and Service Provider Contracts. The Career Development and Technology Programs for students allow CBN to generate specific career and community development funds.

Groups of fifty small businesses and nonprofits are currently working together to secure twenty-four million dollars a year to serve the local communities through this source. Four million dollars a year of these funds will be used to fund each of the participating organization's planning-phase, land acquisition, building construction, annual maintenance, daily operations and their community programs.

## Resource & Referral Networks

Consisting of Video Podcasts, Newsletters, Directories, Community Calendars & Weekly Networking Sessions.

Each of the six projects are currently establishing online and in-person information hubs located at the business centers in each community.

**Each organization is seeking input, comments and participation from the community** to determine the specific needs of every family, business and organization in their service area. *See filming, meeting and planning times for each project (www.MyCBNtv.com).*

**It's Not Free Money, Loans or Grants, It's Never Repaid and It Never Runs Out! It's A Group-Purchasing Network.**

Through The Carolina Media Arts Centers and the Carolina Broadcast Network, six community building projects were identified that will allow the entire county to benefit from each project that will serve a specific need in each community.

**(1) Longs Community Development Center** is currently in full-swing. Land, office and programming space has been acquired. Several funding sources are in progress, the board of directors and committees are now opened to the community. The Media Arts and Business Center is now serving the community.



Longs Community Center

**(2) Wellspring Empowerment Center** Currently seeking land and inviting the residents on the South Strand to join the planning committees. The Carolina Media Arts & Business Center and The B2B Networking Sessions are currently operated from the Wellspring Fellowship Center.



Wellspring Community Ctr

**(3) Senior Care Network** Families, care-providers and seniors join forces to establish the Senior Care Network to ensure every senior and care-giver has access to the specific services needed. Four homes in the Conway area been identified and are currently being sought-after for the first Soar Senior Home community that will house twelve seniors.



Senior Care Network

**(4) Gymnasium Projects** Coaches, student-athletes, parents and families are uniting to ensure that each community has the best athletic facilities and services needed. Land for the first project has been identified in the Longs community. Four facilities are planned for 2026-2027.



Gymnasium Projects (4)

**(5) Carolina Performing Arts Center** A core group of performing artists and entertainment companies are uniting their efforts to build a state of the art Performing Arts Center and Arts Network that serves each of their specific needs to start, sustain and grow their art, program or business.



Performing Arts Center

**(6) Atlantic Beach Development Project** Designed to unite the residents, the rental property owners and the business community. This new funding and communication source will visually enhance the community and will cause sustained long-term economic growth while drawing the twenty million tourists visiting the Grand Strand (each year) to visit Atlantic Beach.



Atlantic Beach Development

# HCCD FUND (Phase One)

## \$24 MILLION DOLLARS

The Group of fifty small businesses and nonprofits will share the twenty-four million dollars.

### FOUR MILLION DOLLARS EACH distributed to the six building projects listed below (as part of the strategic industry and relationship building phase).

These six Horry County building-projects are uniting their communication and funding campaigns, to generate the first twenty-four million dollars a year to fund their planning-phase, land acquisitions, construction, community program development, daily operations and building maintenance.



- |                                |                                    |                               |
|--------------------------------|------------------------------------|-------------------------------|
| 1. Community Dev. Center       | Vision 828 Inc.                    | Longs/Poplar area             |
| 2. Community Dev. Center       | Wellspring Fellowship Church       | Socastee/Burgess area         |
| 3. Senior Care Network & Homes | Soar Senior Care Network           | South Conway area             |
| 4. Performing Arts Center      | Distinguished Designs Event Center | Myrtle Beach area             |
| 5. Sports Network & Centers    | Carolina Sports Video LLC          | Conway, Longs and Loris areas |
| 6. Community Development       | The Atlantic Beach Voice Magazine  | City of Atlantic Beach        |

### WHY WERE THESE SIX PROJECTS CHOSEN?

The Carolina Media Arts Centers and the CBN Communication platforms can strategically communicate-with and serve every segment of the county through these six projects (phase two will include six additional projects).

## Horry County Community Development Fund



Attend the  
Information  
Sessions for  
funding  
Information

#### Purpose of the HCCD Fund

To generate funds for selected community building projects and operations in Horry County, South Carolina.

#### How the twenty-four million dollars are generated

Group-purchasing contracts, advertising revenue from the Carolina Broadcast Network and community development grants provides the funding for the HCCD Fund.

#### Time-line (for funds disbursement)

1. March - April 2025 - \$1,500 to \$10,000 distributed to the groups of fifty members.
2. July to October 2025 - Four Million Dollars distributed to each of the six projects.
3. January 2026 - The six projects begin working towards their personal \$24 Million Dollars.

#### How funds are managed (through transparency and good governance)

Lead by the accounting firm and the legal team, one leader from each of the organizations (being funded) serves on the financial management team that oversees the funds. Each year, six new projects and six new financial managers are elected to serve on the financial management team. The HCCD fund does not hold any assets or Accounts with Funds. Funds are transferred to the HCCDF and immediately transferred to the members.

#### Who qualifies-for and/or receives funding

All Members of the Carolina Business to Business Network who are working on building projects.

#### Who Benefits from the funds

The entire county and all Carolina B2B Members are served through the twenty-four million dollars. All managing organizations are purposed to serving the community and are committed to spending all funds in the County. All members of the Carolina B2B Network live and serve in the communities where funds are generated and expended. All recipients of funding are required to be Carolina B2B Members (see funding requirements at [www.CarolinaB2B/HCCdevelopmentFund](http://www.CarolinaB2B/HCCdevelopmentFund)).



# HCCD PROJECT SUMMARIES

## Horry County Community Development Fund - Phase One



Organizations meet weekly to plan, film, network, build committees and develop the best programs for their specific community's need.

<p>Each project to Receive <b>FOUR MILLION DOLLARS</b> plus grants and resources etc.</p>	<h2>PROJECT MANAGEMENT</h2>	
	<p><b>LONGS ECONOMIC DEVELOPMENT CENTER</b>            Vision 8:28 Inc. Community Development Corporation            Linda Cheatham, President            Vision Business Center            Host Location: Information Sessions (Mondays 12pm &amp; 6pm)  <b>Making Connections – Podcast &amp; Newsletter</b>            Production: Mondays 2:00pm – The Vision Center (Longs)</p>	
	<p><b>WELLSPRING EMPOWERMENT CENTER</b>            Wellspring Fellowship Church            Pastor Anthony and Tonia Green            Host location: B2B Networking Sessions (Mondays).  <b>Wellspring Connect – Podcast &amp; Newsletter</b>            Production &amp; Planning:            Wednesdays 6:00pm – Wellspring Fellowship Church - Socastee</p>	
	<p><b>CAROLINA SENIOR CARE NETWORK &amp; HOMES</b>  <i>Network for seniors, families and care-givers</i>            Melissa Moses, Owner To Conquer and Soar Inc.  <b>Senior Care - Network, Podcast and Newsletter:</b>            Filming, Discussion Panels, Planning and Networking Sessions            Mondays 10am – Wellspring Fellowship Center – Socastee</p>	
	<p><b>CAROLINA PERFORMING ARTS CENTER</b>            Carolina Performing Arts Network            Distinguished Designs Event Center &amp; Myrtle Beach Jazz Festival            Monica Moss, Owner (DD Event Center &amp; Greg James (MB Jazz Festival)            Host location: Carolina B2B Networking Sessions (Tuesdays).            Distinguished Designs Podcast - Tuesdays 10am – Distinguished Design Center – Little River            Jazz Lounge Podcast &amp; Networking - Thursdays 1:00pm – Vision Business Center – Longs</p>	
	<p><b>HORRY COUNTY SPORTS CENTERS</b>            Carolina Sports Video LLC &amp; Unique Hands Inc.  <i>Sports and Fitness, Student-Athletes, Sports Programs, Teams, Student Careers</i>            Armand Brantley and Sharon Montgomery  <b>Carolina Champions – Podcast, Newsletter &amp; Sports Networking Sessions</b>            Filming: Wednesdays 5pm – Vision Center, Longs            Filming: Saturdays 12pm – Wellspring Church, Socastee</p>	
	<p><b>ATLANTIC BEACH COMMUNITY DEVELOPMENT PROJECT</b>            Atlantic Beach Voice Magazine (and the Town of Atlantic Beach)            William Booker, Administration  <b>Atlantic Beach Voice Magazine, Podcast &amp; Networking</b>            Showcasing the rental properties and businesses of Atlantic Beach.            Filming, Networking Sessions and One on One's about Atlantic Beach            Wednesdays 10:00am – Pearl Cottage Rental Property – Atlantic Beach</p>	